

GERMAN UNITY DAY CELEBRATED IN DUBAI

CAMPUS GERMANY MARKS NATIONAL GERMAN HOLIDAY AT EXPO 2020 DUBAI

Germany's national holiday ("Unity Day") on 3 October was celebrated in style at Expo 2020 Dubai, with CAMPUS GERMANY welcoming a variety of delegations and distinguished figures from the worlds of politics and business. In honour of the occasion, the Palm Fountain on the island of Palm Jumeirah was lit up in the black, red and gold of Germany's flag, making for a very special highlight.

On 3 October, the German Pavilion at Expo 2020 Dubai was joined by its first VIP guests to celebrate German Unity Day. A variety of delegations and figures from the worlds of politics and business visited CAMPUS GERMANY, including Gerd Müller, Germany's Federal Minister for Economic Cooperation and Development. Representing the UAE, the guest of honour was Her Excellency Mariam bint Mohammed Saeed Hareb Almheiri, Minister of Climate Change and Environment.

Dietmar Schmitz, Commissioner General of the German Pavilion, said, "It's lovely to see all the positive attention the German Pavilion has already received so soon after its opening. 3 October is an important holiday for Germany and so it was only natural that we should celebrate it here at the Expo in the United Arab Emirates too. That's why I'm particularly pleased we were able to welcome so many distinguished guests from Germany and the Emirates at CAMPUS GERMANY today."

Germany's Ambassador to the UAE, Ernst Peter Fischer, also welcomed the celebrations: "Today, Germany is celebrating its Unity Day at Expo 2020 Dubai. We know that unity must be worked for and shaped. The global community also needs more cohesion and solidarity. I am delighted to see it come together here at Expo exchanging ideas and innovations. This reminds us of the fact that only by acting together will we be able to safeguard a peaceful, sustainable world. Today is a great day for the German Pavilion and all those celebrating this day with us." To mark this special day, the Palm Fountain on the island of Palm Jumeirah was lit up in the colours of Germany's flag: black, red and gold.

Presented by



Federal Ministry
for Economic Affairs
and Energy

Organized by



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Background information

Expo 2020 Dubai and the German Pavilion

The next World Expo will take place from 1 October 2021 to 31 March 2022 in Dubai, where the theme will be “Connecting Minds, Creating the Future”. More than 190 countries will be participating in what will be the first Expo to be held in the Arabic-speaking region. The organisers are expecting over 70% of the visitors to come from overseas.

Koelnmesse GmbH will be organising and running the German Pavilion at Expo 2020 Dubai on behalf of the Federal Ministry for Economic Affairs and Energy. The “German Pavilion Expo 2020 Dubai Consortium”, comprising facts and fiction GmbH (Cologne) and NUSSLI Adunic AG (Hüttwilen, Switzerland), is in charge of concept design, planning and realisation. facts and fiction is responsible for content, exhibition and media design, and the pavilion is being built by NUSSLI Adunic. The architecture and spatial design come from LAVA – Laboratory for Visionary Architecture (Berlin). The cultural programme, known as Culture Lab, is being put together by Frankfurt-based agency VOSS+FISCHER, working in a consortium with culture and media manager Mike P. Heisel.

For more information, visit <https://www.expo2020germany.de/en/>.

Note for editors

For this press release, we have provided images for you (available from 3 October 2021):

<https://drive.google.com/drive/folders/1ziYKK2fuLLn4K84U0ffpWULyfrfaMhj8?usp=sharing>

CAMPUS GERMANY images can be found in our online database at

<https://www.expo2020germany.de/en/media/image-gallery/>

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