

"INTERCULTURAL INNOVATION AWARD" CEREMONY AT THE GERMAN EXPO PAVILION

BMW GROUP AND THE UNITED NATIONS ALLIANCE OF CIVILIZATIONS (UNAOC) HONOUR PROJECTS FOR INTERCULTURAL DIALOGUE

The United Nations Alliance of Civilizations (UNAOC) and the BMW Group will award the "Intercultural Innovation Award (IIA)" on the Culture Stage today at the German Pavilion at Expo 2020 Dubai. The award recognizes outstanding initiatives that promote intercultural dialogue and exchange. To honour the awardees, H.E. Mrs. Reem Ebrahim Al Hashimy, Minister of State for International Cooperation and Director General of Expo 2020 Dubai, will attend the ceremony. On the occasion of Expo 2020 Dubai's "Tolerance and Inclusivity" theme week, this year's award ceremony will take place at the German Expo Pavilion, which is operated by Koelnmesse on behalf of the German Federal Ministry for Economic Affairs and Energy.

The Culture Stage of CAMPUS GERMANY is hosting another special event: the "Intercultural Innovation Award" will be presented there today at 6 PM. Ten NGOs will be honoured for their commitment to intercultural dialogue and understanding. "As the Intercultural Innovation Award celebrates its 10-year anniversary, the United Nations Alliance of Civilizations and the BMW Group continue to collaborate to promote a more inclusive global community by strengthening grassroots initiatives that are deeply committed to fostering intercultural dialogue and understanding. We are very pleased that this year's event will take place at the German Pavilion, which embodies many of these values with its interactive approach and multicultural pavilion team," said Mr. Miguel Angel Moratinos, High Representative for the United Nations Alliance of Civilizations.

Each year, the award jury looks for projects that promote greater mutual respect between people of different cultural and religious identities, actively counter violent extremism and promote diversity.

"The IIA honours people and projects that promote diversity, tolerance and inclusion in a particularly creative way. These are the values that move us forward as a society," Ms. Ilka Horstmeier, Member of the Board of Management of BMW AG, Human Resources and Labour Relations Director, and patron of the award, said.

Since 2011, more than 60 organizations have been awarded with the IIA. Together, they are active in over 110 countries. This year, over 1,100 applications were submitted from 120 countries, of which ten finalists were selected. These will be announced at today's award ceremony. Ms. Ilka

Presented by



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Contact

Annika Belisle

Phone

+971 4 870 2 820

E-mail

media

@expo2020germany.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

info@koelnmesse.de

www.koelnmesse.com

Executive Board:

Gerald Böse

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Horstmeier, Member of the Board of Management of the BMW Group, will host the evening alongside Mr. Miguel Moratinos, UNAOC's High Representative. UNAOC's partnership with the BMW Group came about as part of a new model for cooperation between the United Nations and the private sector.

Background information

Expo 2020 Dubai and the German Pavilion

The World Expo takes place from 1 October 2021 to 31 March 2022 in Dubai, where the theme is "Connecting Minds, Creating the Future". More than 190 countries are participating in what is the first Expo to be held in the Arabic-speaking region. The organisers are expecting over 70% of the visitors to come from overseas. Koelnmesse GmbH has been organising and running the German Pavilion at Expo 2020 Dubai on behalf of the Federal Ministry for Economic Affairs and Energy. The "German Pavilion Expo 2020 Dubai Consortium", comprising facts and fiction GmbH (Cologne) and NUSSLI Adunic AG (Hüttwilen, Switzerland), was in charge of concept design, planning and realisation. facts and fiction was responsible for content, exhibition and media design, and the pavilion was built by NUSSLI Adunic. The architecture and spatial design came from LAVA – Laboratory for Visionary Architecture (Berlin). The cultural programme, known as Culture Lab, has been put together by Frankfurt-based agency VOSS+FISCHER, working in a consortium with culture and media manager Mike P. Heisel. For more information, visit <https://www.expo2020germany.de/en/>.

Note for editors

You can follow the event live at the following link:

https://www.expo2020germany.de/en/news-archive/unaoc_iiia/

CAMPUS GERMANY images can be found in our online database at

<https://www.expo2020germany.de/en/media/image-gallery/>

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For enquiries, please contact:

Annika Belisle

Head of Communications

German Pavilion, Expo 2020 Dubai

Koelnmesse GmbH

Messeplatz 1, 50679 Cologne

Germany

+971 4 870 2 820

media@expo2020germany.de

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